



PIVOT·PATH

MARKETING STRATEGISTS AND CREATIVE STORYTELLERS.

## **Content Writer Internship - Part time**

**Location: 100% Remote, Flexible**

**Position Summary:** Looking for a way to follow your passion and build your professional writing portfolio for advancement in your career? Join our team! We are currently seeking a content writing intern to help develop and create content for blogs, social media content, press releases, and more. Writer will have one weekly call to discuss tasks. Content will vary between industries but ample guidance will always be provided. Content should be engaging, controversial, and most importantly, **REAL**. Minimum of (2) 500 word pieces/month. This is an unpaid internship.

### **Content Writer Duties and Responsibilities**

- Creating concise, eye-catching, and innovative headlines and body copy
- Researching and organizing facts and sources
- Consistently brainstorming and collaborating with team for new ideas and strategies
- Help coordinate a guest blogger program for PivotPath, one guest blogger per month
- Help to amplify this content through other social media channels
- Build a following for brand(s) on social media with creative work
- Researching markets and industries to compare and create content that is innovative and original
- Writing a wide variety of topics for multiple platforms (website, blogs, articles, press releases, guides, white papers)

### **Content Writer Requirements and Qualifications**

- Excellent verbal and written communication skills; Fluent in the English language
- Familiarity with keyword placement and SEO
- Creative and innovative thinker and planner
- Able to align multiple brand strategies and ideas
- Assists team members when needed to accomplish team goals
- Able to multitask, prioritize, and manage time efficiently
- Self-motivated and self-directed
- Proficient in Google Docs

**Education:** Bachelor's Degree or a current student working towards a degree in Journalism, English, Marketing, Psychology, Statistics, or related field.

PivotPath is an equal opportunity employer. All qualified applicants will receive consideration without regard to status as a protected veteran or a qualified individual with a disability, or other protected status, such as race, color, sex, gender, sexual orientation, religion, creed, national origin, marital status, citizenship status or age.

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