



PIVOT·PATH

MARKETING STRATEGISTS AND CREATIVE STORYTELLERS.

## **Graphic Design Internship - Part time**

**Location: 100% Remote, Flexible**

**Position Summary:** Looking for a way to follow your passion and build your professional writing portfolio for advancement in your career? Join our team! We are currently seeking one graphic design intern to help develop and create graphics for social media, email campaigns, flyers and more. Designer will have one weekly call with a PivotPath team member to discuss tasks. Content will vary but ample guidance will always be provided. This is an unpaid internship.

### **Graphic Designer Duties and Responsibilities**

- Creating concise, eye-catching, and innovative graphics
- Consistently designing within respective branding style guide(s)
- Create email campaigns, flyers, social media graphics, and (possibly) text-based logos

### **Content Writer Requirements and Qualifications**

- A sense of humor
- WordPress experience is a must
- Excellent visual identity skills; fluent in the English language
- Familiarity with Canva, Photoshop, Illustrator, InDesign, Sketch, HTML
- Creative and innovative illustrator
- Able to align multiple brand strategies and ideas
- Experience with video production and photography (preferred; not required)
- Assists team members when needed to accomplish team goals
- Able to multitask, prioritize, and manage time efficiently
- Self-motivated and self-directed
- Proficient in Google Docs and Google Hangouts

PivotPath is an equal opportunity employer. All qualified applicants will receive consideration without regard to status as a protected veteran or a qualified individual with a disability, or other protected status, such as race, color, sex, gender, sexual orientation, religion, creed, national origin, marital status, citizenship status or age.

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